

*Alternate Recruiting Program*

*By*

*Donald A. Goerke*

*Blue Ridge Council*

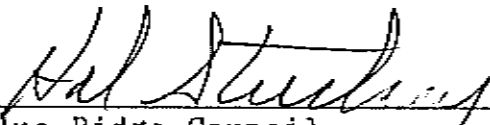
*Southbounder District*

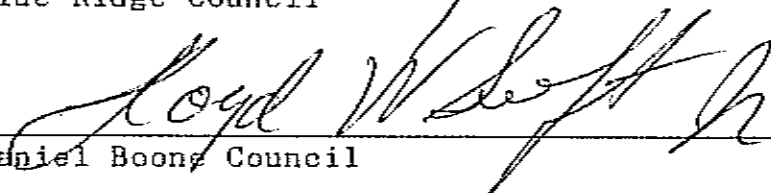
*May 16, 1993*

*V. Ray Garrison*  
*11/5/92*


The Dissertation,  
Alternate Recruiting Program  
by  
Donald A. Goerke

has been read and accepted for the Piedmont Appalachian  
College of Commissioner Science by its Doctoral Review  
Committee upon the recommendation of Hal Stuckey.

  
Blue Ridge Council

  
Daniel Boone Council

Palmetto Council

  
Sequoyah Council

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*We tried the usual approved methods of recruiting, such as Parent's Night (people too busy), Youth Meetings (lack of response) and Webelos not active at this time. In the past, we received only a few youths from the Webelos. As a result of above conditions, we are not getting the youth we needed to rebuild the troop.*

*A new approach for recruiting the youth was needed, for our rebuilding program. I made arrangements to meet with Don Skelton (Principal of the Fountain Inn Elementary School) to discuss an alternate plan for recruiting youth for Troop 48. In our discussion we decided to use the plan listed below:*

- 1. Announcements made on the school Public Address system about meeting place and time.*

Interested boys would contact the school office and arrange to attend a meeting in the auditorium the next morning.

2. The regular school sessions started at 8:30 A.M. The boys interested would meet in the auditorium by 8:15 A.M.. This allowed me fifteen minutes to talk to a captive audience of interested youth.

3. My arrival by 8:00 A.M. allowed me fifteen minutes to set up displays and be ready for the boys at 8:15 A.M.. During this fifteen minute period, I was able to tell scouting stories based on my years of experience the scouting movement and pass out BSA applications to the boys in attendance.

Our troop gained a number of youth as a result of this program. So I took the show "on the road" (so to speak).

Arrangements were made with four other schools in the area to present the

same program at the same time of the day. The four schools were: Bryson Elementary, Bryson Middle, Hillcrest Elementary and Hillcrest Middle.

The whole program proved successful and overnight, Troop 48's enrollment increased to nineteen youths, which soon grew to twenty-four youths. Plus the fact that Troop 159 of Simpsonville gained some new youths from these schools.

I do not propose this recruiting program as a substitute, but as an additional program where it may apply. Every Troop Committee has a person who would be able to conduct a recruiting program of this nature. It is simple, but it was effective.

APPROVED  
4 DEC 92  
Mary E. [Signature]

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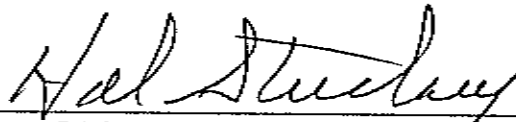
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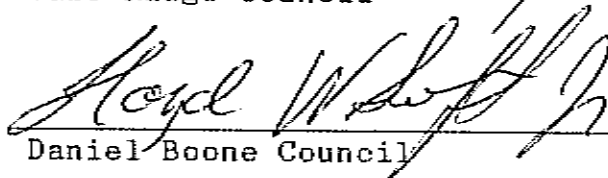
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Approved  
M.W. Smalley  
12-5-92

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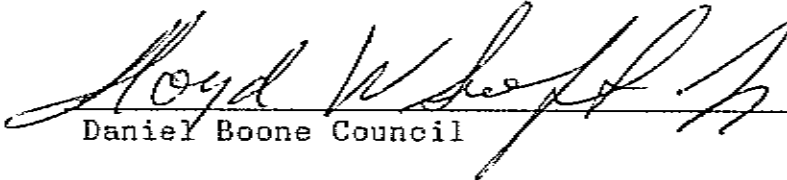
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